

And:

SRCP Media Inc Attention: Betsy Vonderheid 201 North Union Street Ste 200 Alexandria, VA 22314

	Contract / Re	vision	Alt Order	Alt Order #		
	965626	1	06385379)		
Product				<u> </u>		
Issue						
Contract Dates	Estimate #		<u> </u>			
10/29/12 - 11/06/12	327 REFORM	M NM N	ow			
<u>Advertiser</u>		Original Date / Revisio				
Reform New Mexico N	ow		10/31/12	/ 10/31/12		
	Billing Cycle	Billing	Calendar	Cash/Trade		
	EOM/EOC	Broado	ast	Cash		
	Station	Account Executive Mary Tricoli		Sales Office		
	KOAT			HRP -Washingt		
	Special Hand	ing	,			
	ļ					
	Demographic					
	Adults 35-54					
		<u> </u>		1		
	IDB#	Advertiser Code		Product Code		
		51		104		
	Agency Ref	1	Advertise	r Ref		

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Sp	ots	Amount
E 10 KOAT 11/05/12 11/05/12 Anderson Cooper	11a-12n	:30	NM	1	\$250,00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 1 1	<u>Rate</u> \$250.00				
E 11 KOAT 11/05/12 11/05/12 Chew, The	12-1pm	:30	NM	1	\$200.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 1 1	<u>Rate</u> \$200.00				
E 12 KOAT 11/05/12 11/05/12 Action 7 News @ 6p	6-630p	:30	MM	1	\$1,300.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$1,300.00				
E 13 KOAT 11/05/12 11/06/12 6a A7N More In The AM	6-7a	:30	NM:	2	\$2,200.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 MT 2	<u>Rate</u> \$1,100.00				
E 14 KOAT 11/05/12 11/06/12 Good Morning America	7-9a	:30	NM	2	\$1,700.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 MT 2	<u>Rate</u> \$850.00				
N 16 KOAT 11/04/12 11/04/12 Su 6a A7N More in the AM	6-9a	:30	МM	1	\$500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$500.00				
N 17 KOAT 11/02/12 11/02/12 Ellen 3-4p	3- 4 p	:30	NM	1	\$400.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121 1	Rate \$400.00				
N 18 KOAT 11/02/12 11/02/12 Action 7 News @ 1030p	1030-1105p	:30	NM	2	\$2,800.00
Class of Time - Fixed Non Pre-emptible <u>Start Date End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u>				

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



	Contract / Revision 965626 /	Alt Order # 06385379
Contract Dates 10/29/12 - 11/06/12	Product Issue	Estimate # 327 REFORM NM NOW SI
Advertiser Reform New Mexico Now	1 40	inal <u>Date / Revision</u> /31/12 / 10/31/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 2 2	<u>Rate</u> \$1,400.00				<u> </u>
N 19 KOAT 11/03/12 11/03/12 Action 7 News @ 10p Sat	10-1035p	:30	NM	1	\$1,600.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121- 1	<u>Rate</u> \$1,600.00				
N 20 KOAT 11/04/12 11/04/12 Action 7 News @ 1030p Sur	n 1030-1105p	:30	MM	1	\$1,800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$1,800.00		_		
N 21 KOAT 11/02/12 11/02/12 Nightline	1105-1135p	:30	NM	2	\$1,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/122- 2	<u>Rate</u> \$500.00				
N 22 KOAT 11/05/12 11/05/12 Action 7 News @ 1030p	1030-1105p	:30	NM	1	\$1,400.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u>	<u>Rate</u> \$1,400.00				
N 23 KOAT 11/05/12 11/05/12 Nightline	1105-1135p	:30	NM	1	\$500.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 1 1	<u>Rate</u> \$500.00	42			
		Total	Ş	57	\$50,100.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 -11/06/12	57	\$50,100.00	\$42,585.00	\$2,980.95	\$45,565.95
Totals	57	\$50.100.00	\$42,585,00	\$2.980.95	\$45,565.95

Signature:	Date:	
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KOAT 3801 Carlisle Blvd. NE Albuquerque, NM 87107 (505)884-7777

And:

SRCP Media Inc Attention: Betsy Vonderheid 201 North Union Street Ste 200 Alexandria, VA 22314

			Contract / Re	vision		Alt Ord	<u>der #</u>	
			961890	1		06364	302	
Prod	uçt							
Issue)							
Conti	ract Dates		Estimate #					
10/29	9/12 - 11/0	9/12	313 REFORM	M MM N	ow			
Adve	rtiser				_			Revision
Refo	rm New N	fexico Nov	v			0/31/1:	2 /	/ 10/31/12
			Billing Cycle	Billing	Cal	<u>endar</u>		Cash/Trade
			EOM/EOC	Broade	cast		ľ	Cash
			Station	Accoun	nt E	xecutiv	-	Sales Office
			KOAT	Mary T	rico	li	Į.	HRP -Washingt
			Special Hand	ling				
			Demographic					
			Adults 35+					
							T	<u>-</u>
			IDB#	<u>Adverti</u>	ser	Code	- 1	Product Code
				51				104
			Agency Ref			Advert	iser l	Ref
			Spots/					
ime	Days	Length \		ıte	Ty	уре Sp	ots	Amount
		:30	****			M/	1	\$500.00

*Line Ch Start Date End Date Description Start/End T N 53 KOAT 11/02/12 11/02/12 Nightline 1105-1135p Spots/Week Start Date End Date <u>Weekdays</u> Rate Week: 10/29/12 11/04/12 ---F-\$500.00 1105-1135p N 54 KOAT 11/05/12 :30 NM \$500.00 11/05/12 Nightline End Date <u>Weekdays</u> Start Date Spots/Week Rate \$500.00 Week: 11/05/12 11/11/12

> 130 \$106,400.00 Totals

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 -11/09/12	130	\$106,400.00	\$90,440.00	\$6,330.80	\$96,770.80
Totals	130	\$106,400.00	\$90,440.00	\$6,330.80	\$96,770.80

Signature:	Date:	
<u> </u>		

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Contract Agreement Between: KOAT 3801 Carlisle Blvd. NE Albuquerque, NM 87107 (505)884-7777

And:

SRCP Media Inc. Attention: Betsy Vonderheid 201 North Union Street Ste 200 Alexandria, VA 22314

	Contract / Re	vision		Alt Order #	
	961880	1		06364306	
Product	· · · · · · · · · · · · · · · · · · ·				
Issue	_				
Contract Dates	Estimate #				
10/19/12 - 10/28/12	312 REFORM	A NM N	οw		
Advertiser	,		<u>Ori</u>	ginal Date	/ Revision
Reform New Mexico Now			1	0/31/12	/ 10/31/12
	Billing Cycle	Billing	Billing Calendar		Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accour	Account Executive		Sales Office
	KOAT	Mary T	rico	lí	HRP -Washingte
	Special Hand	ling			·
	Demographic				
	Adults 35+				
	IDB#	Advertiser Code 51		Code	Product Code
					103
	Agency Ref			Advertiser	Ref
					İ

Spots/ Rate Type Spots Amount Length Week *Line Ch Start Date End Date Description Start/End Time Days \$550.00 :30 MM 8 KOAT 10/20/12 10/27/12 Action 7 News @ 5p Sat 5-530p Class of Time - Pre-emptible with notice Start Date End Date Spots/Week Rate <u>Weekdays</u> Week: 10/15/12 10/21/12 \$550.00 Start/End Time Rate Type Spot Ch Weekdays <u>Length</u> Date Range Description -----sa--:30 \$550.00 NM 1 KOAT 10/15/12-10/21/12 Action 7 News @ 5p Sat 5-530p See MG 8.3,8.4,8.5 ------sa--NM :30 \$225.00 3 KOAT 10/27/12-10/27/12 CASTLE SAT LF 1035P-1135P MG for 8.1 10/20 -----Sa--:30 \$225.00 NM 4 KOAT 10/27/12-10/27/12 CASTLE SAT LF 1035P-1135P MG for 8.1 10/20 :30 \$100.00 NM 5 KOAT 10/27/12-10/27/12 PRIVATE PRACTICE SAT LF1035-1135P, 1135I------Sa--MG for 8.1 10/20 Week: 10/22/12 \$550.00 10/28/12 Spot Ch Date Range Description Start/End Time <u>Weekdays</u> <u>Length</u> Rate Type NM \$550.00 :30 2 KQAT 10/22/12-10/28/12 Action 7 News @ 5p Sat 5-530p -----sa--Credited 48 \$33,850.00 Totals

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 -10/28/12	48	\$33,850.00	\$28,772.50	\$2,014.08	\$30,786.58
Totals	48	\$33,850.00	\$28,772.50	\$2,014.08	\$30,786.58

Signature:		Date:	
	· · · · · · · · · · · · · · · · · · ·		

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Contract Agreement Between: KOAT 3801 Carlisle Blvd. NE Albuquerque, NM 87107 (505)884-7777

And:

SRCP Media Inc. Attention: Betsy Vonderheid 201 North Union Street Ste 200 Alexandria, VA 22314

	Contract / Re	vision	Alt Orde	er#
	961890	961890 /		02
Product				<u> </u>
Issue	_			
Contract Dates	Estimate #			
10/29/12 - 11/09/12	313 REFORM	N MM N	ow	
Advertiser			Original Da	ite / Revision
Reform New Mexico No	w		10/30/12	/ 10/30/12
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broade	cast	Cash
	Station	Accou	nt Executive	Sales Office
	KOAT	Mary 1	ricoli	HRP -Washingto
	Special Hand	lling		
	Demographic	2		
	Adults 35+	Adults 35+		
	IDB#	Advert	iser Code	Product Code
		51		104
	Agency Ref		Advertis	ser <u>Ref</u>
	1		1	

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	pots	Amount
N 1 KOAT 10/29/12 11/02/12 Action 7 News @ 10p M-F	10-1030p	:30	NM	5	\$8,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 5	<u>Rate</u> \$1,900.00				
N 8 KOAT 11/03/12 11/03/12 Sa 6a A7N More in the AM	6-9a	:30	NM	2	\$800.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/122- 2	<u>Rate</u> \$400.00				
N 22 KOAT 10/29/12 11/02/12 Dr Oz	4-5p	:30	NM.	10	\$6,150.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 10	<u>Rate</u> \$675.00				
N 32 KOAT 10/29/12 11/02/12 Action 7 News @ 1030p	1030-1105p	:30	NM.	3	\$3,050.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 3	<u>Rate</u> \$1,250.00				
N 36 KOAT 11/05/12 11/09/12 Dr Oz	4-5p	:30	NM	2	\$1,250.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 MTWTF 2	<u>Rate</u> \$675.00				
N 48 KOAT 11/02/12 11/02/12 20/20	9-10p	:30	NM.	1	\$3,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12F 1	<u>Rate</u> \$3,800.00				
N 49 KOAT 10/31/12 11/02/12 Action 7 News @ 1030p	1030-1105ρ	:30	NM	1	\$900.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12wTF 1	<u>Rate</u> \$900.00				
N 50 KOAT 11/03/12 11/03/12 Action 7 News @ 530p Sat	530-6p	:30	NM	1	\$650.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u>		İ		

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otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.



	Contract / Revision 961890 /	Alt Order # 06364302
Contract Dates 10/29/12 - 11/09/12	Product Issue	Estimate # 313 REFORM NM NOW #;
Advertiser Reform New Mexico N	1	0 original Date / Revision 10/30/12 / 10/30/12

	Spots/							
*Line Ch Start Date End Date Description	Start/End Time	Days	Length Week	Rate	Type S	pots	Amount	
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 S- 1	<u>Rate</u> \$650.00							
N 51 KOAT 10/31/12 11/02/12 5a A7N More In The AM	5-6a		:30		NM	2	\$1,250.00	
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12wTF 2	<u>Rate</u> \$625.00							
N 52 KOAT 10/31/12 11/02/12 Ellen 3-4p	3-4p		:30		NM	1	\$400.00	
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12WTF 1	<u>Rate</u> \$400.00							
			Totals	5		128	\$105,400.00	

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 -11/09/12	128	\$105,400.00	\$89,590.00	\$6,271.30	\$95,861.30
Totals	128	\$105,400.00	\$89,590.00	\$6,271.30	\$95,861.30

Signature:	Date:	



And:

SRCP Media Inc Attention: Betsy Vonderheid 201 North Union Street Ste 200 Alexandria, VA 22314

	Contract / Revision		Alt Order #	,	
	961890	1	06364302		
Product	<u> </u>		•		
ssue				<u></u>	
Contract Dates	Estimate #				
10/29/12 - 11/09/12	313 REFORM	NM N	ow		
<u>Advertiser</u>			Original Date	/ Revision	
Reform New Mexico Now	•		11/01/12	/ 11/01/12	
	Billing Cycle	Billing	Calendar	Cash/Trade	
	EOM/EOC	Broado	ast	Cash	
	Station	Accour	nt Executive	Sales Office	
	KOAT	Mary T	ricoli	HRP -Washingt	
	Special Hand	gnilk			
	Demographic		,		
	Adults 35+				
	<u>IDB#</u>		ser Code	Product Code	
		51		104	
	Agency Ref		Advertiser	Ref	

Totals

131

\$106,950.00

Spots/ *Line Ch Start Date End Date Description Start/End Time Length Week Rate Type Spots Amount Days N 53 KOAT 11/02/12 11/02/12 Nightline 1105-1135p NM \$500.00 :30 End Date Weekdays Spots/Week Start Date Rate Week: 10/29/12 11/04/12 \$500.00 ----F--1 N 54 KOAT 11/05/12 1105-1135p :30 NM \$500.00 11/05/12 Nightline Start Date Spots/Week End Date <u>Weekdays</u> Rate \$500.00 Week: 11/05/12 11/11/12 N 55 KOAT 11/04/12 11/04/12 NYC Marathon 2-4pm :30 NM \$550.00 Class of Time - Fixed Non Pre-emptible Start Date **End Date** Spots/Week Weekdays 1 Rate Week: 10/29/12 11/04/12 \$550.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 -11/09/12	131	\$106,950.00	\$90,907.50	\$6,363.53	\$97,271.03
Totals	131	\$106,950.00	\$90,907.50	\$6,363.53	\$97,271.03

Signature:	Date:	
•		

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	Contract / Re	evision Alt Ord		<u>er#</u>		
	965626	1	06385379			
Product			<u> </u>	<u> </u>		
ssue						
Contract Dates	Estimate #					
0/29/12 - 11/09/12	327 REFORM	NM N	ow			
<u>Advertiser</u>			Original Date	/ Revision		
Reform New Mexico Now		:	10/30/12	/ 10/30/12		
	Billing Cycle	Billing	Calendar	Cash/Trade		
	EOM/EOC	Broado	ast	Cash		
	Station	Accour	nt Executive	Sales Office		
	KOAT	Mary T	ricoli	HRP -Washingt		
	Special Hand	ing				
	Demographic					
	Adults 35-54					
				T		
	IDB#	Adverti	ser Code	Product Code		
		51		104		
	Agency Ref		Advertiser	Ref		
			1			

Spots/ *Line Ch Start Date End Date Description Length Week Amount Start/End Time Days Rate Type Spots \$8,000,00 NM 5 1 KOAT 10/29/12 11/02/12 Action 7 News @ 10p M-F 10-1030p :30 Class of Time - Fixed Non Pre-emptible End Date 11/04/12 Start Date Spots/Week Weekdays Rate Week: 10/29/12 \$1,900.00 MTWTF-Sa 6a A7N More in the AM NM 2 \$800.00 N KOAT 11/03/12 6-9a :30 11/03/12 Class of Time - Immediately Pre-emptible without notice Spots/Week Start Date End Date <u>Weekdays</u> <u>Rate</u> \$400.00 Week: 10/29/12 11/04/12 NM \$1,800.00 :30 1 N .15 KOAT 11/03/12 11/03/12 ABC Prime College Football 6-10p Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 \$1,800.00 11/04/12 ---5-47 \$40,100.00 Totals

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 -11/09/12	47	\$40,100.00	\$34,085.00	\$2,385.95	\$36,470.95
Totals	47	\$40,100.00	\$34,085.00	\$2,385.95	\$36,470.95

Signature:	Date:	

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	Contract / Re	vision	Alt Orde	<u>c#</u>
	965626	1	0638537	79
Product				
Issue				
Contract Dates	Estimate #			
10/29/12 - 11/06/12	327 REFORM	N MN N	ow	
Advertiser			Original Da	te / Revision
Reform New Mexico Nov	v		10/18/12	/ 10/31/12
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broado	cast	Cash
	Station	Accou	nt Executive	Sales Office
	KOAT	Mary T	HRP -Washingt	
	Special Handling			
	Demographic			 -
	Adults 35-54			
		Ι		
	IDB#	Adverti	ser Code	Product Code
		51		104
	Agency Ref		Advertis	er Ref
			1	

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
N 1 KOAT 10/29/12 11/02/12 Action 7 News @ 10p M-F	10-1030p	:30	NM 5	\$8,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 5	<u>Rate</u> \$1,900.00			
N 2 KOAT 10/29/12 11/02/12 Anderson Cooper	11a-12n	:30	NM 5	\$1,250.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 5	<u>Rate</u> \$250.00			
N 3 KOAT 10/29/12 11/02/12 Chew, The	12-1pm	:30	NM 5	\$1,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF~- 5	<u>Rate</u> \$200.00			
N 4 KOAT 10/29/12 11/02/12 Action 7 News @ 6p	6-630p	:30	NM 5	\$6,500.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$1,300.00			
N 5 KOAT 10/29/12 11/02/12 6a A7N More In The AM	6-7a	:30	NM 5	\$5,500.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$1,100.00			
N 6 KOAT 10/29/12 11/02/12 Good Morning America	7-9a	:30	NM 10	\$8,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTwTF 10	<u>Rate</u> \$850.00		<u>.</u> :	
N 7 KOAT 11/03/12 11/03/12 Action 7 News @ 5p Sat	5-530p	:30	NM 1	\$550.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121- 1	<u>Rate</u> \$550.00			
N 8 KOAT 11/03/12 11/03/12 Sa 6a A7N More in the AM	6-9a	:30	NM 2	\$800.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate			

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	Contract / Revision 965626 /	Alt Order # 06385379			
Contract Dates 10/29/12 - 11/06/12	Product Issue	Estimate # 327 REFORM NM NOW SI			
Advertiser Reform New Mexico N	į.	Original Date / Revision 10/18/12 / 10/31/12			

*lin	o Ch Start	Data End Da	oto Donosintion		Start/End Time	Dova	Spots/ Length Week	Rate	TypeS	nate	Amount
- Lin	Start Date	End Date	te Description Weekdays	Spots/Week	Rate	Days	Lengiii week	Nate	Types	pois	Amount
We	ek: 10/29/12	11/04/12	2-	2	\$400.00						
N 9	KOAT 11/04/	/12 11/04/1	2 Action 7 Nev	vs @ 5p Sun	5-530p		:30		NM	1	\$550.00
We	Class of Time <u>Start Date</u> ek: 10/29/12	- Pre-emptib End Date 11/04/12	le with notice Weekdays1	Spots/Week 1	<u>Rate</u> \$550.00						
N 10	KOAT 11/05/	11/05/12	2 Anderson Co	ooper	11a-12n		:30		NM	1	\$250.00
We	Class of Time <u>Start Date</u> ek: 11/05/12	- Fixed Non I End Date 11/11/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$250.00						
N 11	KOAT 11/05/	12 11/05/12	2 Chew, The	· · · · · · · · · · · · · · · · · · ·	12-1pm		:30		NM	1	\$200.00
We	Class of Time <u>Start Date</u> ek: 11/05/12	- Pre-emptible End Date 11/11/12	e with notice <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$200.00						
N 12	KOAT 11/05/	12 11/05/12	2 Action 7 Nev	vs @ 6p	6-630p		:30		NM.	1	\$1,300.00
Wee	Class of Time <u>Start Date</u> ek: 11/05/12	- Fixed Non F End Date 11/11/12	Pre-emptible <u>VVeekdays</u> M	Spots/Week 1	Rate \$1,300.00			_			
N 13			2 6a A7N More	In The AM	6-7a		:30		NM	2	\$2,200.00
Wee	Class of Time <u>Start Date</u> ek: 11/05/12	- Pre-emptibl End Date 11/11/12	e with notice <u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$1,100.00						
N 14	KOAT 11/05/	12 11/06/12	Good Mornin	g America	7-9a		:30		ΝM	2	\$1,700.00
Wee	Class of Time Start Date ek: 11/05/12	•	e with notice <u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$850.00			. <u>. </u>			
N 15			ABC Prime C	College Football	6-10p		:30		NM	1	\$1,800.00
Wee	Class of Time Start Date ek: 10/29/12		re-emptible Weekdays S-	Spots/Week 1	<u>Rate</u> \$1,800.00						4500 00
N 16			Su 6a A7N M	lore in the AM	6-9a		:30		NM:	1	\$500.00
Wee	Class of Time Start Date k: 10/29/12		e with notice Weekdays1	Spots/Week 1	<u>Rate</u> \$500.00						
N 17	KOAT 11/02/		•		3-4p		:30		NM	1	\$400.00
Wee	Class of Time Start Date k: 10/29/12		e with notice <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$400.00						
N 18			Action 7 New	rs @ 1030p	1030-1105p		:30		NM	2	\$2,800.00
Wee	Class of Time Start Date k: 10/29/12		re-emptible <u>Weekdays</u> 2	Spots/Week 2	<u>Rate</u> \$1,400.00		· 				
N 19			Action 7 New	s @ 10p Sat	10-1035p		:30		NM	1	\$1,600.00
	k: 10/29/12	End Date 11/04/12	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$1,600.00						
N 20	KOAT 11/04/1 Class of Time		Action 7 New re-emptible	s @ 1030p Sun	1030-1105p		:30		NM	1	\$1,800.00

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	Contract / Revision 965626 /	Alt Order # 06385379
Contract Dates 10/29/12 - 11/06/12	Product (ssue	Estimate # 327 REFORM NM NOW SI
Advertiser Reform New Mexico N	-	Original Date / Revision 10/18/12 / 10/31/12

*Line Ch Start 0	Date End Date De	escription	Start/End Time	Days	Spots/ Length Week	Rate	TypeS	pots	Amount
<u>Start Date</u> Week: 10/29/12	End Date Week 11/04/12	days Spots/Week 1 1	<u>Rate</u> \$1,800.00					· · · · · · · · · · · · · · · · · · ·	
N 21 KOAT 11/02/	12 11/02/12 Nig	htline	1105-1135p		:30		NM	2	\$1,000.00
Class of Time <u>Start Date</u> Week: 10/29/12	- Fixed Non Pre-em <u>End Date</u> <u>Week</u> 11/04/12	days Spots/Week	<u>Rate</u> \$500.00						
N 22 KOAT 11/05/1	12 11/05/12 Ac	tion 7 News @ 1030p	1030-1105p		:30		NM	1	\$1,400.00
	- Fixed Non Pre-em <u>End Date</u> <u>Week</u> 11/11/12 1	days Spots/Week	<u>Rate</u> \$1,400.00						
N 23 KOAT 11/05/1	2 11/05/12 Nig	htline	1105-1135p		:30		NM	1	\$500.00
	- Fixed Non Pre-em <u>End Date</u> <u>Week</u> 11/11/12 1		<u>Rate</u> \$500.00			· · · · · ·			
tras d blatas blass bi	lavias Tav Data 7	07			Totals			57	\$50,100.00
*Tax 1 Note: New M									
Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1			Total		
10/29/12 -11/06/12	2 57	\$50,100.00	\$42,585.00	\$2,980.95		\$4	45,565.95	_	
Totals	57	\$50,100.00	\$42,585.00	\$2,980.95		\$4	45,565.95		

Signature:	Date:	

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